



# Leadership THE Cell

ST. STEPHEN'S COLLEGE

To nourish the growing leader in you!



### TABLE OF

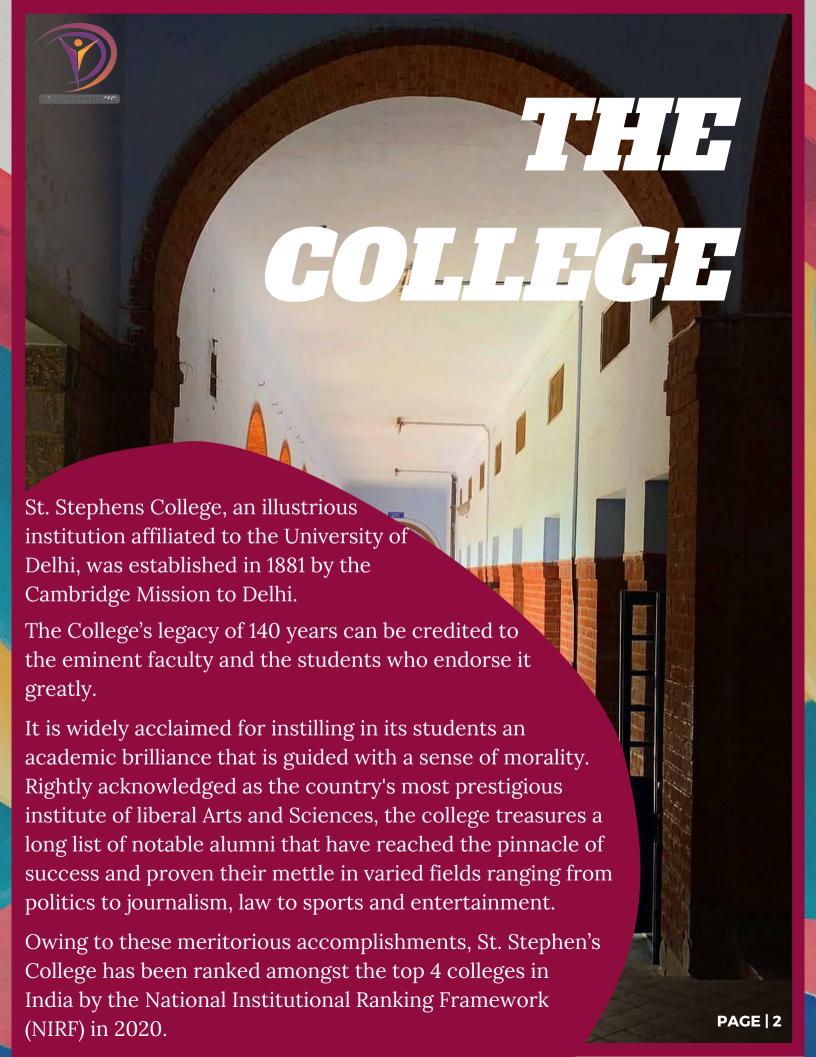
## Contents



- THE SOCIETY
- 3 EVENTS AND TALKS 2020-2021
- 4 FUTURE PLANS
- 5 PLAN OF ACTION
- 6 OUR GUESTS
- 7 SPONSORSHIPS & DONATIONS
- 8 CONTACT US









With utmost glee, we hereby announce another year of glory to **The Leadership Cell of St. Stephen's College**. With a similar sense of youthful exuberance, we steer towards a better rewarding year filled with learning. We further aim towards imbuing the core principles of courage, leadership with responsibility and accountability in all our junior members through our future endeavors.

The Leadership Cell has been following this trajectory for years and St. Stephen's College's eminent alumni in diverse fields like **Politics**, **Diplomacy**, **Bureaucracy**, **Corporate World**, **Theatre** etc; is a proof of its success.

In the past years of the society, it has helped in the holistic development of junior members through its works like organization of events ranging from talks and workshops to lectures addressed by keynote speakers including Ms. Sanjana Sanghi, Mr. Ashwin Sanghi, Mr. Shiv Khera, Ms. Tina Dabi IAS, Sri Mani Shankar Aiyar, Mr. Sanjeev Bhikchandani and many others.

It has helped hundreds of young curious minds not only to learn from the experiences of these leaders and acquire enhanced learning through direct interaction but has also given them an opportunity to put forth their opinions and views at an esteemed forum.

2020-2021



	LEADERSHIP CELL SIL.
1	THE PAPER PRESENTATION Competition 2020
2	THE LEADERSHIP CONFEREN 2 day event with multiple sessions
3	THE SYMPOSIUM  One day session in college
4	THE DIALOG'21  A talk on journey of an IAS officer
5	THE INAUGURAL LECTURE C1947: Challenges Ahead of The Newborn Nation
6	THE PAPER PRESENTATION  Competition 2021
	THE PATHWAY TO EXCELLENC

3 Day Soft Skills Enhancement Sessions

The beginning marks the success of the society and following that principle we inaugurated our year with the Paper Presentation Competition in collaboration with Caravan's week long student carnival- 'Jashn -e- Tarikh' which aims to inculcate the knowledge of Indian History and Culture through various talks, events and competitions. Our aim was to see the evolution of India with respect to various policies with an underlined sense of history, hence, the topic "De- colonization of the British Empire".



## PAPER PRESENTATION COMPETITION



It was a two week-long competition consisting of inaugural talks by our honorable judges and paper presentations of the top 5 participants. The best two presenters were the adjudged winners.

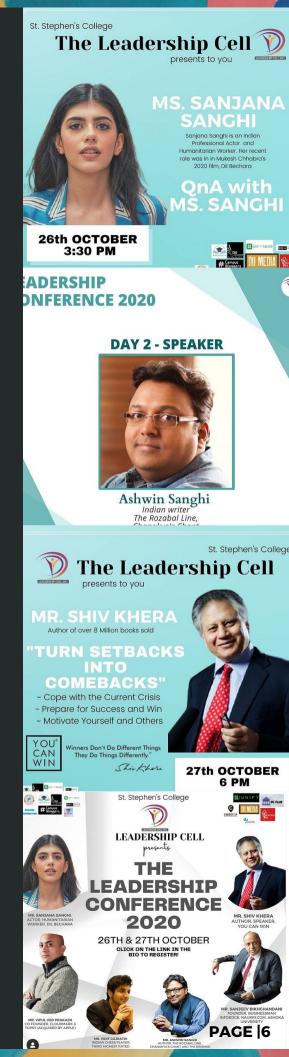
Our esteemed panel of Judges consisted of some of the erudite dignitaries in this field, Prof. Mridula Mukherjee, Prof. Aditya Mukherjee, Prof. Sucheta Mahajan from the Jawaharlal Nehru University and Prof. Dipesh Chakrabarty from the University of Chicago.



# Leadership Conference 2020

The Leadership Conference, as the name suggests unites pioneers from diverse fields and foundations to share their invaluable achievements, unyielding spirit and the dauntless battles which eventually drove them on the way to progress and satisfaction. It is our flagship event that takes place in the odd semester of the academic year.

The Leadership Conference 2020 was a progression of intuitive meetings by distinguished personalities that included Ms. Sanjana Sanghi, a youthful and multitalented actress, a smash-hit creator and author Mr. Ashwin Sanghi, Mr. Sanjiv Bikhchandani, the founder of Naukri.com and Shaadi.com, the chess veteran and youth icon Mr. Vidit Gujrati, and Mr. Vipul Ved Prakash, the co-founder of the renowned company - Cloudmark and Topsy.





#### From DU to Bollywood Mr. Sanjana Sanghi



Ms. Sanjana Sanghi is an aspiring Indian actress and a model. She came into limelight in 2011 with her debut in Bollywood movie 'Rockstar'. In 2019 she appeared in a lead role in the movie 'Dil Bechara'. With her on screen versatility and her accessible honest off-screen persona she is making a mark for herself in her chosen vocation .As an alumnus of DU Ms. Sanghi has a past that most students can resonate with. Getting an opportunity to know more about her journey upclose and upfront was very stirring.

#### The Magician with ink Mr. Ashwin Sanghi

Ashwin Sanghi,also hailed by the critics as "The Indian Dan Brown" is one of India's top 5 Best-Selling Indian fiction authors.

His avant-garde style of writing and art of re-telling Indian history & mythology in contemporary context has rightly earned him a spot in '2012 Forbes India Celebrity 100'. In 2020 the college had the privilege of inviting him as a guest speaker for the Leadership Conference where he shared his invaluable experience with the students and left an indelible impression on all with the profundity of his remarks.



## Tales of the Knights & Pawns Mr. Vidit Gujrathi

Vidit Gujrathi is an Indian Chess Prodigy. In 2008, he became the first Indian to win the World Youth Chess Championship in open U-14 section. He attained the title of Grand master in Jan 2013 and was also the captain of the historic gold winning Indian team in FIDF Online chess Olympiad 2020. He has time and again proved his mettle in a game that demands all i.e concentration, strategic thinking and risk taking. At the event he left everybody impressed with his intelligence and wit.



## A moment of introspection with Mr. Shiv Khera

Mr. Shiv Khera is eulogised as a successful Indian self-help author. Over 8 million copies of his books have been sold globally including the International Best-seller "You can Win". His words of wisdom and stress on the consequence of conflating positive thinking with positive action has altered the lives of many. In addition to being an author, he is also an educator and a business consultant. His clients include Lufthansa, HP, Mercedes, Johnson & Johnson and many more. Having him for the event was truly delightful and motivating that ended up giving us all a worthwhile experience

## To the land of the business moguls with Mr. Sanjeev Bhikchandani

Mr. Sanjeev Bhikhchandani, also an alumnus of the college, is the founder and executive Vice Chairman of Info Edge which owns Naukri.com. He is also the cofounder of Asoka University. He was bestowed with the fourth highest Civilian award 'The Padma Shri' in Jan 2020 and was even ranked #68 in Forbes India Rich list 2020 with an estimated net worth of \$2.1 billions. Mr. Bikhchandani was our speaker for the second day of the event and indeed it was rapturing to have him. His display of nonpareil business acumen left students in awe and encouraged them to to think above and beyond.



## The nuances of the cyber world with Mr. Vipul Ved Prakash

Mr. Vipul Ved Prakash, an alumnus of the college is a software engineer and an internet entrepreneur. He co-founded the anti-spam company Cloudmark and Social-media search company Topsy which was acquired by Apple inc. in 2013. The acquisition is estimated to be over a whopping \$200 million. At the age of 25 he was listed in the 'Top 100 young innovators in the world by MIT Technology Review. Given an intellectual lodestar as he is to many, it was an honour to have him join for the event.



## THE SYMPOSIUM

#### **Manishankar Aiyer**

Politics is a cornerstone in the socialistic system and is at the core of this country. Every year, the Leadership Cell aims to provide the foundational elements of politics to the students in the college community, in order to raise awareness about the structure and roles politics performs in their lives.

We invite faces from diverging political backgrounds to brainstorm policies and strategies that reign the current discourse of events and also provide a forum to the audience to express their views.



EFFECTIVE LEADERSHIP IS NOT ABOUT MAKING SPEECHES OR BEING LIKED; LEADERSHIP IS DEFINED BY RESULTS NOT ATTRIBUTES.

-PETER DRUCKER

On February 27th 2020, we were honoured to host Mr. Mani Shankar Aiyar, an Indian politician and a career civil servant diplomat. He was a Rajya Sabha nominated member of parliament for the Indian National Congress Party.





As a befitting closure to a great academic session our Dialog 2021, was the harbinger of a new zeal and gusto with which we marked the beginning of another scholastic year. We had the pleasure to have an interactive evening (offline) with a widely known person among the student community. We were delighted by the presence of Ms. Tina Dabi, on March 6th 2021.

An IAS officer from the 2016 batch, she secured All India Rank One in the exam. She is currently the Joint Secretary for Finance (Tax) to the Rajasthan Govt and Honorary Advisor to the BRICS Chamber of Commerce and IndustryYLP.



## THE DIALOG'21

#### Tina Dabi IAS

A GREAT PERSON ATTRACTS GREAT PEOPLE AND KNOWS HOW TO HOLD THEM TOGETHER.

-JOHANN WOLFGANG VON GOETHE

She joined us for a discourse about college life at DU and her preparation for the IAS Exam. An inside look at the lives and schedule of an AIR 1 provided the audience with some brilliant ideas to adopt into their daily routines.



## 1947: THE CHALLENGES AHEAD OF THE NEW BORN NATION

The Leadership Cell started of the academic session of 2021 - 2022 with the inaugural lecture of the Paper Presentation Competition.

We hosted this event as a part of the celebration of

**Azadi ka Amrut Mahotsav** on the occasion of the 75th anniversary of Independence of India.

The topic for the lecture and the competition that followed was "1947: The challenges ahead of the newborn nation ". This entailed the themes of freedom and partition, communal violence, the problem of princely states, mammoth tasks such as constitution-making and how our nation

emerged successfully out of such adversities.

The theme made us contemplate the freedom struggle and its achievements, the milestones our nation has achieved over the past 75 years and the road ahead. The topic aims to encompass the historic, political, economic spheres of that time.

We were pleased to have with us Ms.
Priyanka Sharma (Asst. Prof LSR College),
Mr. Anirudh Deshpande (Professor of
History, Arts Faculty) and Dr. Ramanand
who shed light on the various facets of the
topic and addressed the gathering.



After a rigorous process of selection in the first round of the paper presentation competition in which over 40 teams participated and submitted their papers, 8 teams were selected for the final round. The finalists presented their papers on the 11th of September before eminent historians of Modern Indian history and received insightful remarks from the judges after their respective presentations.

Out of the 8 teams the judges declared 3 winners, which marked the culmination of the Paper Presentation Competition, 2021 of the Leadership Cell.

## Paper Presentation Competition'21

#### Ms. Priyanka Sharma, Dr. Ramanand & Mr. Amiya Sen

The esteemed panel of judges was made up by Mr Amiya P. Sen who happens to be an eminent historian of Modern Indian History, Sivadasani Fellow at the Oxford Centre for Hindu Studies, Oxford, UK; Ms. Priyanka Sharma, Assistant Professor of Modern Indian History at the University of Delhi who has published multiple papers and Dr. Ramanand, who happens to be the Director of the Centre of Policy Research and Governance and the former advisor on the NEP with the MHRD.

The participants included college and high school students from all across the country. This event made it possible for several students from different disciplines of academia to get to know and learn more thoroughly about the freedom struggle and the ensuing challenges of that period.

PAGE | 12

### The



## SOFT SKILLS ENHANCEMENT SESSIONS

### Soft-skills Enhancement Sessions



MR. DEEPAK MUKARJI Soft-skills: An Introduction 7TH OCTOBER 2021 5:00 PM





MR. ADITYA ARORA Skills and Entrepreneurship mindset building 8TH OCTOBER 2021 5:00 PM



Dr. SOOFIA SIDDIQUE Challenges in interpersonal Communication 29TH OCTOBER 2021 6:00 PM

#### THE PATHWAY TO EXCELLENCE

The Pathway to Excellence event was conducted by the Leadership Cell under the paradigm of the Soft Skill Enhancement initiative in collaboration with the IQAC (Internal Quality Assurance Cell). These sessions were organized considering the need to develop soft skills among the students given its importance in different fields of life both personal and professional. Soft skills enhancement needs to be especially practiced in present times where everything has been shifted to a virtual platform, the need to foster the soft skills has grown substantially.





#### Soft Skills : An Introduction Mr. Deepak Mukarji

Mr. Deepak Mukarji, an esteemed member of the IQAC was the speaker for the first session. Through his experiences having worked as the chairman, his participation in academic activities, and his greatest interest- theatre; he took us through an enlightening journey. Through his dialogue, he tried to highlight the importance of soft skills, acknowledging and thanking those who worked behind the stages showing gestures of gratitude.

## Soft Skills & Entrepreneurship Mindset Building Mr. Aditya Arora

Mr. Aditya Arora sir, whose accolades are many for a man of so young an age, some of them being, "Microsoft Top 15
Changemakers in the Country under 20", "Parliamentary
Meritorious Award", "REX Karmaveer Chakra by UN & icongo" and "Duke of Edinburgh's International Award" and has also been recognized as one of the youngest nominees for the prestigious Padma Shri Award this year.

During the course of the interaction we touched upon the entrepreneurship mentality development in the youth of today, the skill set one needs to develop for the same and how soft skills become the perfect stepping stone.



### The Changes in Interpersonal Communication Dr. Soofia Siddique

Dr. Soofia Siddique, is a faculty member of the English
Department at St. Stephen's College, where she has
taught for over two decades now.
The seminar started off with Dr. Siddique's explanation of

The seminar started off with Dr. Siddique's explanation of how language works and how different communication strategies and technology play out in different circumstances as a student and teacher of literature. Her presentation included key points to discuss and distinguish the vast array of communication patterns, like intrapersonal, interpersonal, group communication, communication through facial expressions and gestures.



# **4** $\mathsf{M}\mathsf{I}\mathsf{I}\mathsf{H}$ AHEAD MOVING

- THE LEADERSHIP CONFERENCE
- THE DIALOG
- THE PUBLIC POLICY PROGRAM
- 4 THE PARLIAMENT VISIT
- 5 LOKNITI
- 6 YOUTH PARLIAMENT





## The Leadership Conference

The Leadership Conference is one of the flagship events of the society wherein we host eminent personalities from various fields to form a common platform for discourse and discussions. We aim to conduct the same in the even semester in the beginning of the year 2022.

It is an annual event of the society where we host prominent lawmakers or decisions makers of the government and the country for sessions in college. this is a chance and opportunity for the audience to interact, understand and see the nuances that go into the formulation of laws, policies and general working of a country and democracy. The Dialog is conducted in the even semester.



The Dialog





## Public Policy Program

The Public Policy Program is something we would want to venture into in the coming year. The idea behind it is to conduct a live project in collaboration with emminent public policy framers of the country. The audience and particpants will get a first hand chance to see the nuance of a policy formation and how the decision makers of the country analyse, plan and formulate.

It is a tradition of the society where a bunch of curious minds set out on a journey to visit the Lok Sabha, the Temple of Democracy. This event mainly focuses on deepening the students' understanding of government process while attempting to bridge the prevalent disconnect they have with the system by actually helping them view it live. The visit, though planned for 20-19-20, had to be laid on hold due to security reasons. We aim to do so in the coming year.



**Parliament Visit** 





## Lokniti

To give the students a taste of the Indian parliament, the society will organize a Youth Parliament this year. The main aim behind this would be to provide a platform that enables young people to be effective and expressive agents of change.

It would focus on various agendas related with the nation and help the students to conceptualize and execute their own projects and initiatives working with sociocultural, economic, legal and environmental issues they are passionate about in an environment that is solely established in order to execute it.

The Lokniti is a powerful forum to discuss public policy with the experts in the field. The year 2018-19 saw the eminent Shri. Rajiv Mehrishi, the Controller and Auditor General of India (CAG).

In the year 2019-20, though we had planned and organized the event, the unprecedented situation due to the pandemic pulled us back. However, in the coming year we plan to continue hosting the same as one of our flagship events with emminent speakers to motivate us.



## Youth Parliament



# Man of ACTION

2021-2022

- Our plans for this year will first and foremost be to extend our reach throughout the college circuit via social media platforms.
- Along with this we will be conducting all of our flagship events with the addition of several others like moot courts, paper presentations, speech and policy building competitions, discussions, talks with eminent professors, and leaders etc.
- We are making the best of what we have during the lock down periods and gearing up with great determination and a bag full of plans to take on the coming session.



## OUR PROUD MOMENTS

Over the years we have had the great pleasure of hosting eminent personalities from around the country and globe from actors to lawyers, IAS officers to political leaders. We hope to continue along the same path of learning and growth in the coming years as well!

## People we Behold



<sup>01</sup> Sheila Dixit

02 Kapil Dev

**03** Sachin Pilot

04 Subramanian Swamy

<sup>05</sup> Tina Dabi

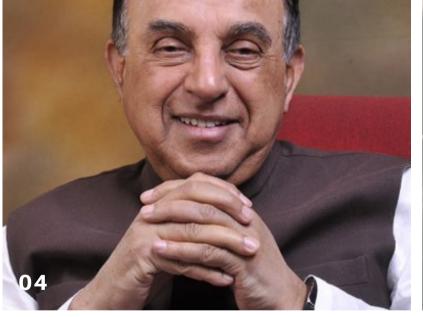
06 Kapil Sibal

**07** Manishankar Aiyer

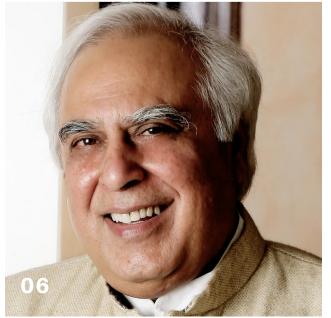
















## For the lessons they taught



02 Vipul Ved Prakash

03 Amna Mirza

04 Happymon Jacob

**05** Ashwin Sanghi

<mark>06</mark> Sanjana Sanghi

07 Gen. V. N. Sharma















## The paths they tread





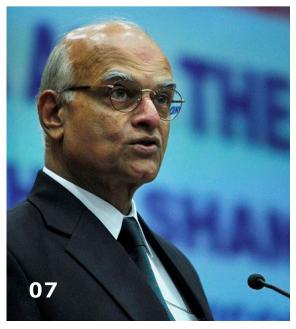












- **01** Shiv Aroor
- **02** Manjeev Singh Puri
- 03 Varun Gandhi
- 04 Arvind Kejriwal
- 05 Rajyavardhan Singh Rathore
- **06** Amitabh Kant
- **07** Shiv Shankar Menon



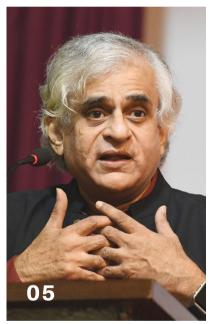
## Open doors for all















- 01 Sanjeev Bikhchandan
- 02 Shiv Khera
- 03 Shivinder Mohan Singh
- 04 Rajdeep Sardesai
- 05 P. Sainath
- 06 Sagarika Ghose
- 07 Sourav Ganguly



## THE WAY AHEAD

LOKNITI

2 YOUTH PARLIAMENT

3 THE PUBLIC POLICY PROGRAM

THE PARLIAMENT VISIT



## Why Sponsor Us

## LEADERSHIP CELL

### THE COLLEGE

St. Stephen's College is among the top-ranked colleges for Arts and Science in India and has a distinguished body of alumni associated with its academic and leadership background.

The college regularly hosts eminent personalities on its campus, giving it a unique status in the culture of Delhi University.

Apart from its sparkling academia it also boasts of a plethora of societies over varying disciplines, making the college culture even better.



## THE AUDIENCE



The audience of all our events be it online or offline have been diverse both in terms of their geographical presence and areas of interest and study.

The events conducted in the previous months have seen a large audience if about over 400 plus just online itself, which is larger than any other society of the college.

Due to the nature, diversity and openness of the society we are growing extremely fast. We see a large influx of students from colleges across Delhi in our events. We also have a diverse line-up of events for this year which would engage all kinds of student audiences.

We have now also opened doors for high schoolers as we start to host an array of competitions and fun activities for them to engage in as well.

We also collaborate with multiple organizations and think tanks to make the best of all opportunities and provide our audiences and guests a holistic and fun filled event



## THE PUBLICITY

The publicity for all our events is done via both offline and online means. Our Instagram (@leadershipcell.scc), Facebook and LinkedIn pages are the major players in publicizing of our events. With a great number of followers and wide reach we are able to reach out to over 2000 people in a short span of time.

Apart from this we also use WhatsApp as a means to spread the word across the student body and email invites to all our previous participants.

We also seek media partnerships at the onset of any event. in general we have at least 4-8 media partners per event.

In terms of offline publicity we have posters, pamphlets and notices put up at various strategic location across the DU Campus.

Opportunities to interact and reach out to such a large and diverse student body are, therefore, endless if you choose to collaborate with us.

We can provide immense publicity to your brand through flexes, boards, hoardings, posters, pamphlets and through our social media, thereby maximizing the reach of your brand among the DU crowd and other colleges in and around Delhi.



### THE INCENTIVES

### **Competition Publicity:**

Your company/organization's logo will be displayed as a sponsor throughout the event through:

- Offline Publicity: The company logo will be mentioned on all our posters, pamphlets, flex and also on the society notice board. Sponsors shall be mentioned in all segments of the event.
- Online Publicity: The online publicity which will be done in collaboration with our Media partners (with over 10K followers) with the company logo.

### Audio/Visual advertisements:

The promotional video for the event will feature your brands/company's logo. The video shall be played at strategic points through out the event and be used as a major publicity tool.



### **Public Announcements:**

All the major announcements will feature your company's name as the sponsor. In the event if the participants are being given certificates, the certificate will also carry your company logo.

### VIP Seating:

There will be special VIP seating arrangements for any representatives who will be attending the event.

Even in the online scenario we would love to have some of your representatives joining us.



### **SCHEMES & STRUCTURE**

### 2021-2022

SERVICES OFFERED	Chief Sponsor	Co-Sponsor	Associate Sponsor	Event Sponsor
Standing Flexes	60%	30%	20%	10%
Customised Exclusive Banners	Y	Y (for some events)	N	N
Logo on Posters	Υ	Υ	Υ	Υ
Presence on FB Page	Y	Y	Y (for some events)	N
Online Publicity	Υ	Υ	Υ	Υ
Logo in Introduction Slides	Y	Y	N	N

SPONSORSHIP SCHEME	SPONSORSHIP AMOUNT	
Chief Sponsor	Rs. 25,000/-	
Co-Sponsor	Rs. 18,000/-	
Associate Sponsor	Rs. 12,000/-	
Event Sponsor	Rs. 7,000/-	

The collaboration with your company would prove to be extremely helpful in providing the student body across the Delhi circuit, a platform to gain knowledge as well as to pitch in their ideas and views thereby becoming an integral part of this nation's core.

For further details and queries please contact:



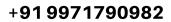
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Treasurer





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## DONATIONS

2021-202

The Leadership Cell conducts its events at a large scale, hosting personalities from the sports fraternity to political leaders, journalists to actors and many more eminent personalities. We work towards our aim to imbibe the skills and importance of leadership qualities and traits among the youth of today. We believe in working in a cordial and friendly environment instilling the value of teamwork, solidarity and fraternity.

We would be extremely grateful to our alumni community for their generosity in donating to our society. Our college has a system through which alumni can fund the societies facilitating their functioning and providing greater opportunities to enhance their working. It will also help us to conduct events at a larger scale, inviting more and more inspirational personalities and creating a platform for their interaction with the students. Above all it would ensure that the proud legacy that the college has painted over the last 140 years remains for the years to come with even more grandeur.

The society would be gratified if the alumni donate to us either in cash or kind and even to the establishments and companies if they support us in creating a larger student friendly body. Our college is known to elicit great leaders representing the country in various fields and we at the Leadership Cell strive to bring out the best in people and help them discover their true self.

For further details and queries please contact:

The President

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